

5 . July . 2022

Multiplier Event ES - SEAH PROJECT MADRID

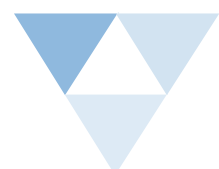
School of Architecture, UPM promotes the teaching of Spanish Language courses to architecture and construction for international students



The Escuela Técnica Superior de Arquitectura de Madrid (ETSAM) held the *Multiplier Event Madrid Universidad Politécnica de Madrid (UPM)*. SEAH project to promote the teaching of Spanish for architecture and construction for international students. The acronym SEAH comes from Sharing European architectural heritage: Innovative language teaching tools for academic and professional mobility in Architecture and Construction. The event took place to give visibility to the SEAH team at the UPM.

On July 5, the Escuela Técnica Superior de Arquitectura de Madrid hosted the *Multiplier Event of the SEAH Project*, an event to enhance public awareness of the work carried out by this European project and to reflect on Spanish for architecture and construction. The program speakers, composed entirely of women, included two renowned professors in this field, Carmen Espegel and Margarita de Luxán.

The event began with the presentation and explanation of the project by Dr. Paloma Úbeda Mansilla, coordinator of the Spanish SEAH team at the UPM, who gave a brief outline of what the management of this project has involved, and explained the work done by her team. This two-year project started in 2020 and was co-funded by the Erasmus+ KA203 Programme.



Women in Architecture with a Vision of the Future

The introduction was followed by four talks on the topic of the project. The first lecture, given by Carmen Espejel, Professor of Architectural Projects, was entitled: “New architecture in old industrial architecture”. Then, Margarita de Luxán, Professor of Graphic Ideation gave her presentation on “The complex letter C”. The third lecture, “Use of the SEAH Corpus for the teaching of specialized language in architecture and construction”, was given by Valentina Castrignanò, from the Università degli Studi ‘G. d’Annunzio’, Chieti (Italy). Next, Ruth Rodríguez Cuadrado, cultural journalist, presented, “The title of a project: where words add value”. Finally, María Luisa Escribano Ortega, from the Vice-Rectorate for Internationalization, and Dr. Paloma Úbeda Mansilla presented the course outline and the didactic units designed within the framework of this project, through the SEAH project website.

About the Speakers



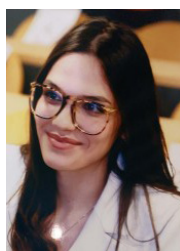
Paloma Úbeda Mansilla
Head coordinator (PhD.)
Department of Applied linguistics



Carmen Espejel
Architect. PhD Professor
Department of Projects



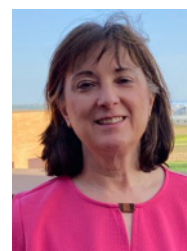
Margarita de Luxán
Architect. PhD Professor
Department of Graphic Design



Valentina Castrignanò
Degree in Spanish
University of Chieti Chieti-Pescara



Ruth Rodríguez Cuadrado
Master in Cultural Journalism
PhD student in Architectural Communication



María Luisa Escribano Ortega
International Relations Officer

About the Project

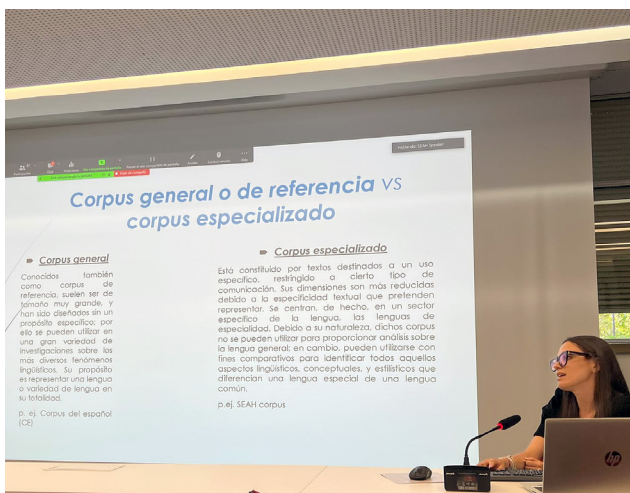
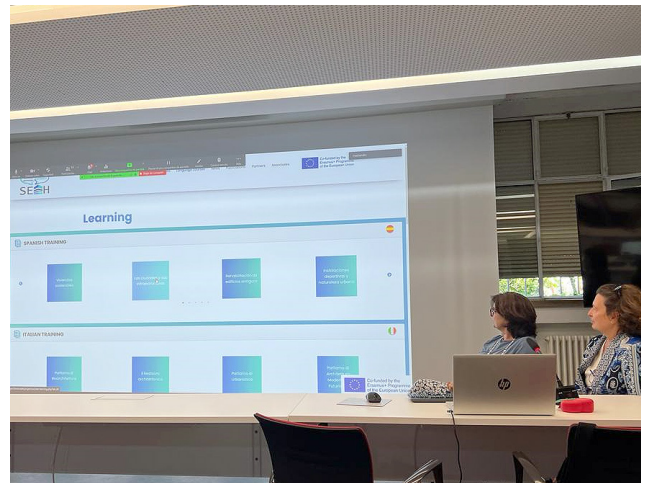
The objective is to create academic and professional language modules for French, German, Italian, Russian and Spanish as a foreign language in the field of Architecture and Construction (AC), in order to encourage student mobility and to improve the results of mobility programs.

The SEAH project has two parts. The first is the creation of an AC corpus of one million words, in each of the languages mentioned above, for foreign language learners. The second is the didactic development of the corpus with five thematic modules in each language.

This project is being carried out and managed by the Università degli Studi ‘G. d’Annunzio’ Chieti-Pescara (Italia), through the Department of Languages, Literatures and Modern Cultures with European partners. Apart from the University in charge, five European universities and a technological partner participated in the project: Université Bordeaux Montaigne (France), Masarykova Univerzita (Czech Republic), Polotsk State University (Belarus), Universidad Politécnica de Madrid (Spain) and Internet Web Solutions (Spain).

Other material of interest

<https://www.seahproject.eu/>



video



+ information · contact

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