

SIMILAR TOPIC PROJECTS

PROJECT TITLES



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CARE_SIMILIAR PROJECTS_BIKE TO WORK_IT_IDP #03

CLIMB project - Autonomous and sustainable mobility of children

Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	Regional
Territory	Italy
Goal	Multiple goals
Target audiences	General population
Duration	> 1 year
Periodicity	Not specified
Scope of consumption	Mobility / travel
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>The Bike to Work INTERREG project was launched during the Covid-19 pandemic to address the decline in public transport usage and the rise in private vehicle use. It encourages employees of companies, public bodies, and educational institutions in Reggio Emilia to cycle to work or school. The project includes educational institutions to set an example for students and families. Participants track their cycling distance using a dedicated app and receive incentives of €0.20 per kilometer, up to a maximum of €50 per month, as a reward for choosing cycling over private cars. The project also provides reports on cycled kilometers and the amount of CO2 emissions avoided by using bicycles instead of private vehicles.</p>
References and links	https://www.interregeurope.eu/good-practices/bike-to-work
PARTNER	06 IDP

CARE_SIMILIAR PROJECTS_BRADIPO_IT_CPIA #02	STATO BRADIPO
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	International regulations/treaties
<i>Campaign / programme / advertising</i>	NGOs, association, foundation
<i>Quality standard, guide, recommendation</i>	Collection of good practices / success stories
<i>Project on similar topic</i>	Other
Level	European
Territory	Italy
Goal	Multiple goals
Target audiences	General population
Duration	Permanent
Periodicity	Not specified
Scope of consumption	Dress / fashion
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>The STATO BRADIPO project was born to be a valid alternative to the large clothing industries and to propose greater consideration and awareness for what we wear. A preference is given to the production of a few garments, but made with great care, focusing on design, making only truly comfortable, versatile, adjustable models that adapt to different needs and physiques. Recovered materials are scrupulously researched, selecting from thousands of different fabrics only those that can guarantee the garment's longevity and resistance to use, also researching their origin.</p> <p>Manufacturing is centralised at a single craft workshop in Romagna, where professional seamstresses with a lifetime of experience devote attention and care to the creation of each garment, contributing to the enhancement of the territory in which this project has its roots and the craftsmanship of production.</p> <p>Even the packaging used is minimal and recyclable, strictly avoiding the use of anything superfluous.</p>
References and link	https://www.statobradipo.com/
PARTNER	03 CPIA



CARE_SIMILIAR PROJECTS_CLIC_IT_CPIA #02

CLIC - CLIMA E CITTADINANZA

Generic type of action	Specific type of action
<i>Legal rule / norm</i>	National legal framework
<i>Campaign / programme / advertising</i>	NGOs, association, foundation
<i>Quality standard, guide, recommendation</i>	Quality guide
<i>Project on similar topic</i>	Other
Level	National
Territory	Italy
Goal	Multiple goals
Target audiences	Youths
Duration	> 1 year
Periodicity	Not specified
Scope of consumption	Use of resources
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	Contributing to the development and strengthening of a concept of 'citizenship', understood as belonging to the global community, pragmatically contributing to individual and collective change for the creation of a more sustainable and just world. Young students are aware of the risks and effects on individual and community health related to ongoing climate change in Italy and around the world and are able to commit to environmental sustainability.
References and links	https://www.alberodellavita.org/progetto/clic-clima-e-cittadinanza/
PARTNER	03 CPIA



CARE_SIMILIAR PROJECTS_CLIMB_IT_IDP #02	CLIMB project - Autonomous and sustainable mobility of children
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	National
Territory	Italy
Goal	Multiple goals
Target audiences	Kids
Duration	Not provided
Periodicity	
Scope of consumption	Mobility / travel
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>The CLIMB project, developed by the Bruno Kessler Foundation in collaboration with the Municipality of Trento, was born with the ambition of using new technologies to encourage active and sustainable mobility of school-age children, which is essential for their physical, social, cognitive and emotional development, as well as to better define their relationship with the city. and the community in which they live. The project is developed on two parallel activities: PedibusSmart and Kids-go-Green. PedibusSmart is a mobile app dedicated to pedibus volunteers that simplifies their management activities: from the children's list, to daily attendance, to contact with parents. Kids-go-Green is a system that promotes sustainable mobility through 'playful education' techniques: all the kilometers traveled daily by children and their families allow the class/school to advance in a game where the path to a destination is hypothesized pre-set; the route and stages are displayed on an interactive multimedia map, which can be customized according to the needs of the training programme. The CLIMB project won the 2019 Mobility Award, an initiative promoted by the Agency for Energy and Sustainable Development, as the best project in the category "awareness, training and information".</p>
References and links	https://www.smartcommunitylab.it/climb/ https://magazine.fbk.eu/it/news/climb-vince-il-premio-mobilita-2019/
PARTNER	06 IDP



Name of the action*	#MODABASURA
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	National
Territory	Spain
Goal	Sensitization
Target audiences	General population
Duration	Not provided
Periodicity	Not specified
Scope of consumption	Dress / fashion
Supports / delivery	Internet / social media
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>Carro de Combate is a collective dedicated to independent journalism, which investigates the origin of the products we consume. They believe that consuming is a political act, because with our daily purchases we are supporting the companies behind it. One of their main campaigns is #MODABASURA, that aims to raise awareness about the socio-environmental impact of fast fashion consumption. It addresses the concerns of consumers by highlighting the issues of clothing waste and the environmental consequences of producing garments at high speeds. By utilizing social media platforms and press coverage, the campaign aims to reach the general population, promoting a more conscious approach to fashion consumption.</p>
References and links	https://www.carrodecombate.com/investigaciones/investigacion-moda-basura/
PARTNER	02 IWS

Name of the action*	Sostenibilidad y Banca Responsable: "Qué es y cómo reconocer la moda sostenible: conviviendo con el planeta"
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	National
Territory	Spain
Goal	Sensitization
Target audiences	General population
Duration	Not provided
Periodicity	Not specified
Scope of consumption	Dress / fashion
Supports / delivery	Internet / social media
Evaluation of its impact / effectiveness (max. 1000 characters)	The BBVA bank has a blog 'Sostenibilidad y Banca Responsable' where it publishes regularly. In particular, in the area of sustainable fashion, it has published an article 'Qué es y cómo reconocer la moda sostenible: conviviendo con el planeta' that discusses the topic and how the fashion industry is striving to adopt more sustainable practices to protect the planet. Designers and manufacturers are working towards promoting sustainable fashion in response to the growing awareness among customers who no longer see the culture of disposable fashion as logical. The focus is on the materials used, recycling, and waste reduction. Examples are provided of brands and designers that are adopting sustainable practices. Sustainable fashion awareness campaigns aim to educate the target audience about the importance of sustainable fashion practices, including the environmental and social impacts of the fashion industry. These campaigns utilize various channels such as social media and press releases to reach a wide audience.
References and links	https://www.bbva.com/es/sostenibilidad/que-es-y-como-reconocer-la-moda-sostenible-conviviendo-con-el-planeta/
PARTNER	02 IWS



Generic type of action	Specific type of action
CYCLEW	CYCLEWALK - An Interreg project
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Italy
Goal	Sensitization
Target audiences	General population
Duration	> 1 year
Periodicity	
Scope of consumption	Mobility / travel
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>The CYCLEWALK project aims at supporting the shift from car usage to cycling and walking mobility patterns over shorter distances, improving the accessibility for pedestrians and cyclists. CYCLEWALK, running from 2017 to 2021, has contributed to the transition to a more sustainable alternative for urban mobility, introducing quality criteria for proper walking and cycling infrastructure in the policy instruments and projects through the following activities: study visits, complemented with assessment walking and cycling tours; technical working tables with stakeholders;</p> <p>training and full technical and scientific advise provided by the Urban Cycling Institute to technical offices, regional experts and universities.</p> <p>The partnership was composed by seven partners from six European countries (Romania, Italy, Slovenia, Holland, Lithuania, Austria). In particular, for the Italian partner, the Municipality of Olbia, CYCLEWALK has constituted an opportunity to start a process to develope new cycle paths. Moreover, the project allowed the Municipality to align its Urban Mobility Plan to the European standards and share approaches that will guarantee more targeted decision-making processes on the infrastructures to increase the sharing of active mobility with a lower carbon rate.</p>
References and links	https://projects2014-2020.interregeurope.eu/cyclewalk/
PARTNER	06 IDP



CARE_SIMILAR PROJECT_ENSURE_EU_IHF_#02	ENSURE
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Europe
Goal	Multiple goals
Target audiences	Not specified
Duration	> 1 year
Periodicity	Not specified
Scope of consumption	Use of resources
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>ENSURE is an Erasmus+ KA2 project that aims to advance the transition to a circular economy in the European Union. The project focuses on improving the number of businesses that adopt circular economy models and promoting sustainable practices in the plastic reuse and valorization sector. The objectives include training business coaches to support startups in the circular economy, raising awareness among entrepreneurs and investors about circular economy opportunities, and supporting the creation of locally based circular economy startups aligned with regional Smart Specialization Strategies. ENSURE seeks to foster a mindset shift towards circularity and create a favorable environment for the growth of circular economy businesses in Europe.</p>
References and links	https://project-ensure.eu/partners/
PARTNER	05 IHF


**CARE_PROJECT ON SIMILAR
TOPIC_ERASMUS_EU_UMA01**
SUSTAINABLE CONSUMPTION AND PRODUCTION IN SOCIAL LIFE

Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Europe
Goal	Multiple goals
Target audiences	Youths
Duration	> 1 year
Periodicity	Singular
Scope of consumption	General
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>Europe consumes more resources than most other regions in the world. In the face of challenges related to sustainable development in the field of consumption and use of natural resources, we have decided to implement an international school partnership to raise students' awareness. The partners of the project were schools from Poland, Italy, Romania, Estonia and Turkey. The project partners were selected due to the competences and skills that they could contribute to the project. The Polish school is a Complex of Schools, which includes a primary and a junior high school. It is experienced in implementing international projects, so it undertook to coordinate the project. The Italian school was responsible for the topic related to healthy nutrition / lifestyle and sport due to the numerous specialists in this field. The Romanian school educates students aged 14-16, cooperates with numerous organizations, it has experienced pedagogical staff. A school from Estonia is a private institution that offers modern, high-quality primary education. The school's mission is to provide maximum individual and intellectual support to the development of each child and to develop creativity. The Turkish school is experienced in the implementation of sustainable consumption issues and introduces these issues in an innovative way. Based on the needs analysis, a schedule of activities, tasks and topics was prepared. A partner group "The FuturEU" was formed, it included participants from all schools, that is 2,500 students and teachers.</p>
References and links	http://sustainableconsumptionandproduction.weebly.com/ Project Reference: 2016-1-PL01-KA219-026190
PARTNER	01 UMA


**CARE_PROJECT ON SIMILAR
TOPIC_ERASMUS_EU_UMA02**
European strategic partnership for Sustainable Consumption and Awareness Raising

Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Europe
Goal	Multiple goals
Target audiences	Youths
Duration	> 1 year
Periodicity	Singular
Scope of consumption	General
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>Although environmental awareness is increasing, most people find it difficult to relate their consumption habits to large-scale problems such as climate change. To reverse current trends, consumers need to be well informed and know which habit changes will have the biggest impact. At the same time, the occupational groups who work in the field feel they lack the tools to work in the area. They also need to come closer and be more accessible to the public. The ESCAR project has strived to improve the VET within the field of Sustainable Consumption, with the goal to strengthen the skills of the affected professionals and give them tools that increase their professional development. In order to strengthen the VET, the ESCAR project has produced a Best Practice Guide with good examples on how to work with Sustainable Consumption, which is available online and free for anyone to use. The good examples have been collected from Learning, Teaching and Training (LTT) activities, and from Local Stakeholder Panels (LSP). The Best Practice Guide facilitates practitioners to carry out their work in a better, more coordinated manner, receive knowledge on consumer behaviour, citizen participation and how VET could adapt and capitalize of this knowledge. Project activities:</p> <ul style="list-style-type: none"> - Exchanged experiences on different themes and best practices on Sustainable Consumption. - Carried out LTT activities in order to develop the Best Practice Guide on Sustainable Consumption. - Carried out a common activity on the topic of sustainable food, resulting in a booklet of recipes. - Carried out LSP's in order to get input to the VET and the creation of the Best Practice Guide.
References and links	http://www.sustainableguide.eu Project Reference: 2014-1-SE01-KA202-000963
PARTNER	01 UMA

CARE_SIMILAR_PROJECT_REPRODUCE_EU_IHF_#01	REPRODUCE: Dismantling and recycling rare earth elements from end-of-life products for the European green transition
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Europe
Goal	Multiple goals
Target audiences	Not specified
Duration	> 1 year
Periodicity	Not specified
Scope of consumption	Use of resources
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	The Horizon Europe REPRODUCE project aims to establish a sustainable and complete European value chain for recycling rare earth elements (REEs) at an industrial scale. By utilizing environmentally friendly technologies, the project will optimize the recycling of REEs from end-of-life products, reducing the need for primary extraction and promoting a circular economy. This initiative will have significant impacts, including securing a strategic value chain for Europe's green transition, minimizing environmental degradation, and fostering technological advancements. It will also demonstrate the environmental, social, and economic sustainability of REE recycling and facilitate market uptake of these technologies in Europe. REPRODUCE contributes to resource conservation, reduced environmental impacts, and Europe's transition towards a more sustainable future.
References and links	https://circulareconomy.europa.eu/platform/en/good-practices/reproduce-dismantling-and-recycling-rare-earth-elements-end-life-products-european-green-transition https://www.reeproduce.eu/
PARTNER	05 IHF

CARE_SIMILAR_PROJECT_EUROVELO_EU_IHF_#01	GREENWAYS EUROPE (EUROVELO)
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	NGOs, association, foundation
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	European
Territory	Europe
Goal	Sensitization
Target audiences	General population
Duration	> 1 year
Periodicity	Not specified
Scope of consumption	Mobility / travel
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>EuroVelo is a European cycle route network created by the European Cyclists' Federation (ECF) in collaboration with national and regional partners. It aims to connect existing and planned cycling routes across Europe into a unified network spanning over 90,000 km. EuroVelo signs can be found throughout Europe, and the international recognition of these routes helps in securing funding and political support for their development. The project involves the participation of EU member states and external countries, with a total of 43 participating nations. Once completed, the cycling network will consist of 14 itineraries, connecting different natural landscapes, including coastal, mountainous, and lakeside areas. The Green Tour route is part of the EuroVelo network, specifically located between routes number 7 and number 8. The network will utilize existing cycling paths to a certain extent, while the majority of the network will be developed by the participating countries, who will also ensure connectivity at border sections.</p>
References and links	https://pro.eurovelo.com/organisation/about
PARTNER	05 IHF



CARE_SIMILAR PROJECT_EUSP_EU_IHF_#02	European Startup Prize for Mobility (EUSP)
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Europe
Goal	Multiple goals
Target audiences	General population
Duration	Not provided
Periodicity	Not specified
Scope of consumption	Mobility / travel
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>The European Startup Prize for Mobility (EUSP), an EU-funded private/public initiative, is a programme that provides support to startups in the sustainable mobility sector. It was created in 2017 by Karima Delli, Chairwoman of the European Parliament's Committee on Transport and Tourism, Boston Consulting Group and Via ID. EUSP has garnered backing from several EU institutions and influential figures in the field. Selected startups benefit from a range of advantages including valuable resources, mentorship, and networking opportunities, enabling them to expand their operations throughout Europe. By promoting innovation and sustainable practices, the programme plays a vital role in fostering environmentally friendly and efficient transportation solutions. If you have an innovative solution for sustainable mobility, you can apply for the European Startup Prize for Mobility between April 19, 2023, and June 20, 2023, to seize the opportunity to be among the top 10 European startups supported by the program each year.</p>
References and links	https://startupprize.eu/
PARTNER	05 IHF

Name of the action	FairFood for a Smart Life
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Portugal
Goal	Multiple goals
Target audiences	General population
Duration	> 1 year
Periodicity	Singular
Scope of consumption	Food / home
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>Disseminating these guidelines is a benefit for the entire population as well as for the environment. The consortium of this project, formed by 6 partners from 4 countries (Spain, Italy, Portugal and Belgium) among which are the maximum exponents of the Mediterranean diet, brings together universities, experts in the agro-food sector, consultants and educators, for a triple objective:</p> <ul style="list-style-type: none"> - Identify and preserve ancestral knowledge about products and traditional modalities of production, conservation and consumption of food at risk of disappearing, in the regions of the project, as a way to preserve this cultural legacy. - Disseminate this knowledge among the population in general and especially among the youngest, through face-to-face and online training programs, and being present in social networks, with the collaboration of opinion leaders and influencers. - Encourage entrepreneurship and business continuity of this type in rural areas, respectful of the environment, to improve their appeal and competitiveness, attract and fix population.
References and links	https://www.fairfoodproject.eu/
PARTNER	04 UA



CARE_SIMILAR PROJECT_FARMERS FOR FUTURE_EU_II FARMERS FOR FUTURE

Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Europe
Goal	Multiple goals
Target audiences	General population
Duration	> 1 year
Periodicity	Singular
Scope of consumption	Food / home
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>The Erasmus+ project "Innovative Agricultural Techniques to Boost Entrepreneurial Skills of Future Farmers" aims to enhance the entrepreneurial skills of future farmers through innovative agricultural methods. The project targets European citizens with low skills and limited opportunities, providing them with courses to improve their prospects. It follows a learning-by-working approach, with six meetings where participants learn and apply strategies to become smart farmers. Emphasizing environmental preservation, innovation in agriculture, and successful business development, the project promotes sustainable and inclusive choices. Practical activities and living labs help participants improve their basic skills. The project involves transnational and local meetings, fostering collaboration among students and teachers. The expected outcomes include the creation of start-ups, implementation of innovative farming experiments, and the production of products for European families. The project has a broader impact on organizations, stakeholders, and communities, aligning with the priorities of promoting key competences and vocational education and training. By integrating work-based learning experiences and partnerships, the project aims to make education more attractive, improve academic levels, and provide career opportunities in agriculture.</p>
References and links	http://farmersforfuture.eu/
PARTNER	05 IHF

CARE_SIMILAR PROJECTS_FASHION4CHANGE_EU_IHF_#01	FASHION FOR CHANGE
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Europe
Goal	Multiple goals
Target audiences	General population
Duration	> 1 year
Periodicity	Not specified
Scope of consumption	Dress / fashion
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>Fashion For Change is a 3-year project supported by COSME, the European Union's programme for SMEs. It aims to enhance the competitiveness and environmental performance of European fashion SMEs, designers, and start-ups. The project addresses challenges such as competition from low-priced corporations, limited funding, and inadequate recycling infrastructure. By providing support and resources, Fashion For Change helps fashion businesses transition to more sustainable models. The project promotes collaboration, offers funding opportunities, and develops recycling infrastructure. By adopting environmentally conscious practices, fashion SMEs can become more competitive while minimizing their environmental impact. Fashion For Change aims to foster innovation and responsible consumption, contributing to a more sustainable fashion industry.</p>
References and links	https://www.fashionforchange.eu/
PARTNER	05 IHF

Name of the action	ChangeEat! European project uses innovative products with edible insects and legumes to promote change in eating habits
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	International
Territory	Portugal
Goal	Multiple goals
Target audiences	General population
Duration	> 1 year
Periodicity	Singular
Scope of consumption	Food / home
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	ChangeEat! – Dining Alternative Proteins is a behavioural change intervention taking place in Porto, between October and December this year. The study is led by Universidade Católica Portuguesa, at CATÓLICA-LISBON's Business and Economics Research Unit (CUBE) and the Center for Biotechnology and Fine Chemistry (CBQF), Associated Laboratory of the School of Biotechnology (ESB) , being an integral part of the H2020 European project SUSINCHAIN - SUSTainable INsect CHAIN. This project involves a research consortium with 35 partners in 14 countries.
References and links	https://clsbe.lisboa.ucp.pt/news/changeeat-european-project-uses-innovative-products-edible-insects-and-legumes-promote-change-eating
PARTNER	04 UA



Name of the action*	FOOD WAVE. Empowering Urban Youth for Climate Action
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	International
Territory	Spain
Goal	Sensitization
Target audiences	Youths
Duration	> 1 year
Periodicity	Not specified
Scope of consumption	Food / home
Supports / delivery	Internet / social media
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>What we cultivate, package, eat and waste has significant effects on our health and the planet's climate emergency. The Food Wave Project (2020-2023) aims to raise awareness for producing and consuming food in our cities to reduce these effects and achieve a fair, healthy and sustainable food system.</p> <p>Food Wave aims to change the eating habits of young people between 15 and 35 years old through information, training and boosting their communication activity through workshops and actions to disseminate what they have learned among their peers, friends, family members, etc.</p> <p>Madrid City Council joined this programme in January 2019 and, due to its environmental characteristics, it fits in with the 'A healthier Madrid' line of action of Madrid 360, which seeks to incorporate responsible consumption measures, favouring healthy habits among other objectives. It is also part of the Healthy and Sustainable Food Strategy of the Milan Pact signed by the Madrid City Council.</p>
References and links	https://www.foodwave.eu/
PARTNER	02 IWS

Name of the action	Portugal's food Footprint study points to eating patterns and policies as levers for action
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	Quality guide
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Portugal
Goal	Multiple goals
Target audiences	General population
Duration	Not provided
Periodicity	Singular
Scope of consumption	Food / home
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>Since food consumption represents about 30% of Portugal's Ecological Footprint, it has become fundamental to identify policies and actions, both at the national and local levels, that guide more sustainable eating behaviors and promote major changes in food habits in the country. Recently published in the renowned international scientific journal Science of the Total Environment under the title "Sustainable food transition in Portugal: an assessment of the Footprint of food choices and of gaps in national and local food policies", the study was authored by researchers from the University of Aveiro and from Global Footprint Network. The published article demonstrates the importance of structuring and supporting the governance of cities around more sustainable food systems. Although pioneers in environmental policies, the municipalities mentioned above still have a long way to go before overcoming the weaknesses identified in their food policies. This fact alone demonstrates that local food policies in Portugal are still at an immature stage — as in many other countries, as the study indicates. Strengthening the capacity of local governments to work on these issues (with multidisciplinary groups of qualified professionals, from nutritionists to forestry and agricultural engineers), strengthening coordination with national policies, particularly with the National Council for Food and Nutrition Security, and investing in strong education and awareness of civil society and businesses for behavior change, are essential paths.</p>
References and links	https://www.footprintnetwork.org/2020/09/08/tackling-portugals-food-footprint/ https://www.sciencedirect.com/science/article/pii/S0048969720348361
PARTNER	04 UA

Name of the action	UPPer: Consumption of ultra-processed foods, nutritional profile and obesity in Portugal
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Portugal
Goal	Multiple goals
Target audiences	General population
Duration	> 1 year
Periodicity	Singular
Scope of consumption	Food / home
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>During the 20th century dietary patterns in developed countries has radically changed as a result of economic growth, increase in people's purchasing power, progresses in food technology, changes in the food environment including food marketing, and transformation in lifestyles. The fast social, economic, cultural and environmental changes have introduced relevant lifestyle adaptation and contributed to the globalization and increasing use of ready-to-consume ultra-processed foods. At the same time, the rise of overweight and obesity has been observed all around the world. In Portugal, and in the eight countries taken together, cross-sectional associations between consumption of ultra-processed foods, dietary nutrient profile and obesity will be studied with the control of potential confounding factors.</p>
References and links	https://ispup.up.pt/en/projeto/upper-consumption-of-ultra-processed-foods-nutritional-profile-and-obesity-in-portugal/
PARTNER	04 UA

Name of the action	National Food Survey
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	International
Territory	Europe
Goal	Multiple goals
Target audiences	General population
Duration	Not provided
Periodicity	Singular
Scope of consumption	Food / home
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>The development of nutritional policies aiming to contribute to the improvement of the Portuguese population health depends upon updated and quality data on food consumption and eating habits. This information can be indirectly obtained:</p> <ol style="list-style-type: none"> 1) Through the Portuguese Food Balance Sheets, from the National Institute of Statistics, which allow to estimate the food availability per capita and its evolution in Portugal, through the calculation of national variations in exports, imports and production of food products. 2) Through the Family Budget Survey, developed by the National Institute of Statistics, which evaluates the acquisition of food in a representative sample of households in the country. <p>The direct assessment can be performed through National Food Surveys and implies the observation of the regular food consumption of representative population groups.</p>
References and links	https://ian-af.up.pt/en/background https://ian-af.up.pt/en/relatorios http://www.efsa.europa.eu/en/datexfoodcdb/datexeumenu.htm http://www.dgs.pt/acss-eea-grants/eea-grants-2009-2014/programa-iniciativas-em-saude-publica.aspx
PARTNER	04 UA

Name of the action	ACCIONAD-ODS - Actions to achieve the Sustainable Development Goals through the participation of local actors: a territorial approach
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	International
Territory	Portugal
Goal	Multiple goals
Target audiences	Not specified
Duration	> 1 year
Periodicity	Not specified
Scope of consumption	General
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	The “ACCIONAD-ODS” project, implemented in cross-border areas between Portugal and Spain, is the reflection of a coherent intervention to boost smart, sustainable and inclusive growth, aimed at promoting sustainable communities (SDG 11), production and sustainable consumption (SDG 12) and climate action (SDG 13). Direct action for the appropriation of sustainable social and environmental practices by civil society through the creation and implementation of microprojects by associations, nonprofit organizations, microenterprises and social and solidarity economy institutions. Reference in the fields of cooperation, global citizenship and reflection on development, contributing to sustainable development and human dignity through the elaboration, implementation and collaboration in projects and activities in different areas.
References and links	https://www.imvf.org/project/acciona-ods/
PARTNER	04 UA

Name of the action	Bee2WasteCrypto
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	International
Territory	Portugal
Goal	Multiple goals
Target audiences	Some of them
Duration	Not provided
Periodicity	Not specified
Scope of consumption	General
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>This project aimed to develop a tool to define the best solutions for waste management that includes several components. To this end, a database of waste management technologies was developed that includes technical, environmental and economic information, which will allow waste managers to compare technologies transparently, and an optimization algorithm was developed for waste management systems that takes into account the entire management chain, considering legal, environmental and economic constraints. As part of this project, a system was also developed to enable the implementation of Pay As You Throw (PAYT) systems based on blockchain technology, which allows “recycling credits” to be established. The Bee2WasteCrypto project is promoted by Future Compta and, in addition to 3drivers, has the support of NOVA-IMS, Instituto Superior Técnico and Carnegie Mellon University. Bee2WasteCrypto is supported by Portugal2020 I&DT Co-promotion.</p>
References and links	https://3drivers.pt/en/projeto/bee2wastecrypto/
PARTNER	04 UA

Name of the action	START project
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	International
Territory	Europe
Goal	Multiple goals
Target audiences	Some of them
Duration	Not provided
Periodicity	Not specified
Scope of consumption	General
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>START project's primary objective is to build an innovation ecosystem in the European Union (EU) related to the development of sustainable and economically viable tellurium-free thermoelectric (TE) waste heat harvesting systems, to be applied in heavy industry, maritime industry and also as primary power source for off-grid sensors and IoT devices. START is a project funded by Horizon Europe and the consortium includes companies and organizations from 11 European countries.</p> <p>The impact of START project's approach on endorsing a more sustainable and resilient EU comes from three inputs.</p> <p>First, by reducing EU's dependence on primary critical raw materials.</p> <p>Secondly, through the promotion of circular economy processes that will create value in EU by building a strategic ecosystem based on a high-abundant mineral.</p> <p>Thirdly, by the production of TE energy harvesting systems offering a contribution to the reduction of fossil fuels consumption with a great impact on the increase of the overall efficiency of energy production and consumption systems, as well as on the reduction of the greenhouse gas emissions.</p>
References and links	https://3drivers.pt/en/projeto/start/ https://www.start-heproject.com/
PARTNER	04 UA

Name of the action	Portugal Green Walks
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	Collection of good practices / success stories
<i>Project on similar topic</i>	United Nations
Level	International
Territory	Portugal
Goal	Multiple goals
Target audiences	General population
Duration	Not provided
Periodicity	Not specified
Scope of consumption	Mobility / travel
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>At Portugal Green Walks, we firmly believe that travel should be a safe and rewarding experience for all concerned, including the destinations that you visit and the people you meet.</p> <p>Using our own extensive local knowledge, we carefully design our tours to respect the way of life of local populations as well as the environment and provide our clients with a genuine experience that leads to meaningful interactions with another culture. In turn, we make sure that money stays within the small local communities that they spend time in. Find out how we embrace sustainable and responsible travel.</p>
References and links	https://www.biospheresustainable.com/en/community/portugal-green-walks/3946 https://www.portugalgreenwalks.com/?doing_wp_cron=1706802340.770062923431396
PARTNER	04 UA

Name of the action	Inclusive and Sustainable Urban Mobility
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	National
Territory	Portugal
Goal	Multiple goals
Target audiences	General population
Duration	Not provided
Periodicity	Singular
Scope of consumption	Mobility / travel
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>The “Inclusive and Sustainable Urban Mobility” Project is a plan which is integrated in the Course of Action “Enhanced Mobility” that embodies the Common Strategic Framework designed for the Network of Historical Villages of Portugal.</p> <p>It is a pilot project rooted in the creation of a new sustainable mobility service directed towards companies, residents, and visitors, resulting from the partnership between the Historical Villages of Portugal – Tourist Development Association and Renault Portugal, with the support of the County of Fundão.</p> <p>It is an impact partnership that through social and environmental responsibility, focusses on the principle of Regional Development in the less densely populated areas, which have strong touristic potential but lack solutions that would allow the different users, systematic mobility. This project, together with the aim of achieving sustainable transport, intends to place the users first, offering them cheaper, more accessible, healthier and cleaner travel alternatives.</p> <p>In addition to the associated environmental dimension, the social aspect is greatly valued in this project, which in turn has a positive impact on the local economy, since a fleet of five electric Renault cars, a free pioneer service of sustainable mobility, are available to tourists, residents and professionals.</p>
References and links	https://aldeiashistoricasdeportugal.com/en/mobilidade-urbana-sustentavel/
PARTNER	04 UA

Name of the action	The Portuguese National Strategy for Active Mobility has been launched
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	National
Territory	Portugal
Goal	Multiple goals
Target audiences	General population
Duration	Not provided
Periodicity	Not specified
Scope of consumption	Mobility / travel
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>In the last years, there has been a growing importance of cycling in the political arena. Pushed by the agenda for sustainable mobility and healthier behaviours, cycling has slowly but steadily become a priority. At the same time, research on cycling has also increased significantly, building know-how on bringing about modal shift. Research has so far focuses on ‘champion cities’ (holding cycling modal shares above 20%) and as such on most successful examples. On the opposite scale, ‘starter cities’ seem to be in a particularly disadvantaged situation, having no cycling tradition nor technical know-how, with little research specifically focused on the problems and solutions for these cities. This project seeks to contribute to bridge this gap. Within this context, project “BooST – Boosting Starter Cycling Cities” focuses on starter cities and aims to provide specific</p>
References and links	https://boost.up.pt/en/sobre/
PARTNER	04 UA

CARE_SIMILIAR PROJECTS_ORTI URBANI_IT_IDP #01	ORTI URBANI - LE SERRE DEI GIARDINI MARGHERITA
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Italy
Goal	Multiple goals
Target audiences	General population
Duration	Permanent
Periodicity	
Scope of consumption	Food / home
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>Protection of agricultural biodiversity, waste reduction, addressing climate change issues, combating social exclusion, alleviating urban loneliness, and promoting local food systems are all benefits derived from the presence of urban gardens in cities. Official recognition has come from SustUrbanFoods, a project involving the University of Bologna and funded by the European Union, aimed at quantifying the economic and social impact of urban gardens and new public spaces dedicated to sustainable agriculture throughout Europe. Urban gardens contribute to the environment and have positive effects on the economic and social development of the region. They promote biodiversity and provide us with organic, pesticide-free fruits and vegetables. To give an idea of the efficiency of an urban garden, it only takes about 10-20 square meters of land to produce enough vegetables for one person for an entire year.</p>
References and links	<p>https://www.comune.bologna.it/servizi-informazioni/richiedere-orto-comunale https://leserredeigiardini.it/immergerti-tra-arte-e-natura/lorto/</p>
PARTNER	06 IDP

CARE_SIMILAR PROJECTS_PLAN'EAT_EU_IHF_#03	Horizon PLAN'EAT
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Europe
Goal	Multiple goals
Target audiences	General population
Duration	> 1 year
Periodicity	Singular
Scope of consumption	Food / home
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>PLAN'EAT is a research project funded by the European Commission under Horizon Europe. It spans over a four-year period starting from September 2022. The primary goal of PLAN'EAT is to bring about a transformation in food systems and food environments by promoting healthy and sustainable dietary behaviors. The project aims to achieve this by addressing three main objectives. Firstly, it seeks to understand the factors and drivers that influence dietary behavior. Secondly, it aims to measure, compare, and apply True Cost Accounting (TCA) to assess the environmental, social, and health impacts of three prevalent European dietary patterns. Lastly, PLAN'EAT aims to co-design effective recommendations, tools, and interventions that enable food system actors to steer towards healthier and more sustainable dietary behaviors.</p>
References and links	https://planeat-project.eu/
PARTNER	05 IHF

CARE_SIMILIAR PROJECTS_RELOOP_IT_CPIA #01	RELOOP - COMUNITA' CIRCOLARI
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	National legal framework
<i>Campaign / programme / advertising</i>	NGOs, association, foundation
<i>Quality standard, guide, recommendation</i>	Quality guide
<i>Project on similar topic</i>	Other
Level	National
Territory	Italy
Goal	Multiple goals
Target audiences	General population
Duration	> 1 year
Periodicity	Not specified
Scope of consumption	Use of resources
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>The objective of the project is to help facilitate the transition process to a circular economy with reduced waste generation by mobilising the untapped energies of communities.</p> <p>Specifically, the project promotes zero-waste culture and practices (prevention, reduction, reuse/repair, recycling, composting) in the community,</p>
References and links	https://preciousplasticsalento.it/reloop-il-servizio-di-riuso-che-batte-lusa-e-getta/
PARTNER	03 CPIA

Name of the action	Edible packaging from agri-food industry waste
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	National
Territory	Portugal
Goal	Multiple goals
Target audiences	General population
Duration	Permanent
Periodicity	Singular
Scope of consumption	Use of resources
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>A team from the University of Coimbra (UC), in collaboration with the Coimbra Agriculture School (ESAC), has developed a range of edible packaging from different waste products from agri-food and fishing industries, a sustainable alternative to plastic.</p> <p>These edible packages are biodegradable films obtained from the waste of different foods, namely potato and quince peelings, fruit which does not meet standardised characteristics and crustacean shells, which, besides coating the food and extending their shelf-life in the supermarket, can also be eaten.</p> <p>The packages developed by researchers Marisa Gaspar, Mara Braga and Patrícia Almeida Coimbra, from the Chemical Process Engineering and Forest Products Research Centre (CIEPQPF) of the Faculty of Sciences and Technology of the University of Coimbra (FCTUC), were designed essentially to coat fruit, vegetables and cheese, incorporating bioactive/nutraceutical compounds in its matrix, such as antioxidants and probiotics, with potential health benefits.</p> <p>Started in 2018 under the "MultiBiorefinery" project funded by COMPETE 2020, this research was recently awarded a prize of 20,000 euros by the programme "Projetos Semente de Investigação Interdisciplinar - Santander UC" (Seed Projects of Interdisciplinary Research - Santander UC), awarded to multidisciplinary teams led by young researchers at the University of Coimbra. It also received an award in the LL2FRESH ideas competition, which aims to search for new packaging solutions, food treatment methods and state-of-the-art additives.</p>
References and links	https://www.publico.pt/2021/04/26/p3/noticia/investigadoras-coimbra-criam-embalagens-comestiveis-partir-residuos-agroalimentares-1960028 https://www.uc.pt/en/sustainability/article?key=a-a2b907f221 https://www.sciencedirect.com/science/article/pii/S2214289421000296
PARTNER	04 UA

Name of the action	Reciclar garrafas de plástico e latas na Universidade de Aveiro vale reembolsos em cartão
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	Public Administration / public sector
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	National
Territory	Portugal
Goal	Multiple goals
Target audiences	General population
Duration	Permanent
Periodicity	Singular
Scope of consumption	Use of resources
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	A Universidade de Aveiro (UA) lançou um sistema de reciclagem que permite aos estudantes e trabalhadores da instituição serem reembolsados por cada garrafa de plástico ou lata entregue, anunciou o organismo. Segundo uma nota de imprensa da UA, a devolução das embalagens de alumínio e PET pode ser feita através de seis máquinas que já estão em funcionamento
References and links	https://www.publico.pt/2022/04/26/p3/noticia/reciclar-garrafas-plastico-latas-universidade-aveiro-vale-reembolsos-cartao-2003810 https://www.publico.pt/2021/04/26/p3/noticia/investigadoras-coimbra-criam-embalagens-comestiveis-partir-residuos-agroalimentares-1960028
PARTNER	04 UA

Name of the action*	Life Urbaso
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	Regional
Territory	Spain
Goal	Multiple goals
Target audiences	General population
Duration	3-12 months
Periodicity	Not specified
Scope of consumption	Use of resources
Supports / delivery	Internet / social media
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>The implementation of the Life Urbaso project aims to demonstrate the benefits of careful forest management on water quality and quantity in the Urdaibai Biosphere Reserve in Spain. The project addresses concerns over the scarcity and quality of drinking water in industrialized countries due to factors such as overexploitation, land use changes, pollution, and climate change. By implementing a nature-based methodology and operational forest management guidelines, the project aims to protect water catchment areas and improve water quality. It seeks to reduce the concentration of organic matter and sediment load, thereby reducing the need for disinfection products and minimizing the formation of harmful byproducts. The project also aims to ensure a continuous and sufficient water supply for human consumption and reduce the presence of specific toxins. Additionally, the project will calculate economic incentives for ecosystem service providers and develop a contractual tool for payment between forest owners and water providers.</p>
References and links	https://lifeurbaso.com/
PARTNER	02 IWS

Name of the action	Reuse in Retail & Distribution
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	National
Territory	Portugal
Goal	Multiple goals
Target audiences	General population
Duration	Permanent
Periodicity	Singular
Scope of consumption	Use of resources
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>The aim of this project was to assess the environmental contribution of reusable packaging models in the context of take-away and mass consumption, thus putting into context the obligations currently defined in national legislation. Promoted by the Portuguese Association of Distribution Companies (APED), this project was also intended to help define coherent, sustainable policies in line with environmental objectives. As a result of this project, it was possible to draw up public policy recommendations. These include the definition of policies based on evidence of environmental added value, the implementation of scaled solutions and the harmonization of the national legal framework with that provided for at European level.</p>
References and links	https://3drivers.pt/en/projeto/reuse-in-retail-distribution/
PARTNER	04 UA

CARE_SIMILIAR PROJECTS_SORUKA_IT_CPIA #01	SORUKA
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	International regulations/treaties
<i>Campaign / programme / advertising</i>	NGOs, association, foundation
<i>Quality standard, guide, recommendation</i>	Collection of good practices / success stories
<i>Project on similar topic</i>	Other
Level	European
Territory	Italy
Goal	Multiple goals
Target audiences	General population
Duration	Permanent
Periodicity	Not specified
Scope of consumption	Dress / fashion
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>This project was created to transform waste into useful items for people, giving them a new value while helping to reduce the environmental impact of leather used in the fashion world and produced in India. "The Soruka collection is designed in a timeless style, made to survive seasonal trends. What's more, each piece is unique and unrepeatable and is handmade by small independent artisans," explains Cambioli. "Partnering with them is a way to create work in a low-income environment like India and also a way to preserve traditional craftsmanship." All Soruka's artisans are trained adults who receive wages from the fair trade of their products. Soruka products are distributed in Italy by AltraQualità.</p>
References and links	https://www.altraq.it/
PARTNER	03 CPIA

CARE_SIMILIAR PROJECTS_STRENGHT2FOOD_IT_IDP #02	STRENGHT2FOOD - 2020 HORIZON Strategic guide on Food Quality Schemes (FQS)
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	Quality guide
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Europe
Goal	Multiple goals
Target audiences	General population
Duration	Permanent
Periodicity	
Scope of consumption	Food / home
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>The strategic guide on Food Quality Schemes (FQS) serves as a valuable resource for practitioners, policymakers, and researchers interested in understanding the relationship between sustainability and FQS. This guide was developed by a team of researchers from the University of Parma (IT), in collaboration with various academic and non-academic partners, as part of the EU Horizon 2020 research project "Strenght2Food," which spanned five years.</p> <p>The guide presents the outcomes of extensive research that explored the positive effects of FQS on sustainable production and consumption practices. Drawing from the analysis of 26 benchmarked value chains across 14 countries, involving different FQS such as organic, PDO, and PGI products, the guide offers insights into methods, tools, and case studies that assess the sustainability performance of FQS. The research identified three primary dimensions of public goods associated with FQS production: cultural and heritage preservation, socio-economic factors, and natural resource conservation.</p>
References and links	<p>https://www.eufic.org/it/news/articolo/horizon-2020-strength2food-lancia-la-prima-guida-strategica-per-la-sostenibilita-degli-schemi-di-qualita-alimentare-sqa</p> <p>https://www.strength2food.eu/2021/04/26/strategic-guide-on-sustainable-food-quality-schemes/</p> <p>https://www.strength2food.eu/wp-content/uploads/2021/04/Strategic-Guide-Sustainable-Food-Quality-Schemes.pdf</p>
PARTNER	06 IDP



CARE_SIMILAR PROJECT_SUCCESS_EU_IHF_#01	SUCCESS for making sustainable consumption mainstream Supermarkets and consumers collaborate to make sustainable consumption easy
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	NGOs, association, foundation
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	European
Territory	Europe
Goal	Multiple goals
Target audiences	General population
Duration	> 1 year
Periodicity	Singular
Scope of consumption	Food / home
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	The SUCCESS project is a three-year initiative focused on promoting sustainable food consumption. It involves collaboration between businesses, civil society organizations, and research partners. The project aims to achieve its goals through three strategies: creating a positive mindset and increasing knowledge about sustainable consumption, engaging consumers to co-create and redesign the food environment, and stimulating retailers to support sustainable purchasing. By implementing these strategies, the project aims to raise consumer awareness, involve citizens in the transformation of the food system, and motivate retailers to make sustainable choices easier for consumers. Ultimately, the SUCCESS project seeks to drive a significant shift towards more sustainable food behaviors and generate new research insights in the process.
References and links	https://www.eitfood.eu/projects/success-for-making-sustainable-consumption-mainstream
PARTNER	05 IHF

CARE_SIMILAR PROJECT_TEXTENDED_EU_IHF_#02	tExtended: an innovative approach to recycling textiles waste
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	International
Territory	Europe
Goal	Multiple goals
Target audiences	General population
Duration	> 1 year
Periodicity	Not specified
Scope of consumption	Dress / fashion
Supports / delivery	Several
Evaluation of its impact / effectiveness (max. 1000 characters)	The Horizon Europe tExtended project, initiated in 2022 and developed by more than 20 research institutes across Europe, addresses the pressing challenge of textile waste by developing effective recovery, valorization, and recycling processes. With the aim of reducing textile waste by 80%, the project aligns with the European Commission's priority for the circular economy in the textile sector. A master plan will be designed to optimize textile flows, ensuring the safe and sustainable retention of material value. Through the implementation of a real-scale demonstrator, the project will validate the feasibility and replicability of the plan. The project brings together experts from various sectors, including research, industry, non-profit organizations, and waste management, to drive the sustainable transformation of the textile industry. The knowledge and best practices generated will enhance competitiveness and promote circularity in the textile sector.
References and links	https://circulareconomy.europa.eu/platform/en/good-practices/textended-innovative-approach-recycling-textiles-waste https://cordis.europa.eu/project/id/101091575
PARTNER	05 IHF

Name of the action*	Uso responsable del entorno natural contra el cambio climático
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	Regional
Territory	Spain
Goal	Sensitization
Target audiences	Kids
Duration	Not provided
Periodicity	Not specified
Scope of consumption	Use of resources
Supports / delivery	Direct advertising
Evaluation of its impact / effectiveness (max. 1000 characters)	The "Uso responsable del entorno natural contra el cambio climático" project in Spain educates 5th grade students about respecting the environment and addressing climate change. Through various activities, students analyze behaviors promoting environmental conservation and incorporate sustainable practices into their lives. The project emphasizes the 4 Rs philosophy and fair trade, fostering awareness and responsibility. By promoting critical thinking and understanding of current issues, it aims to empower students to act compassionately and justly. Implemented within the social sciences curriculum, the project encourages collaborative thinking, explores global problems, and proposes collective solutions. Emphasizing individual responsibility, the project evaluates students' competency levels formatively. Through personalized learning, precise communication, and critical thinking, it cultivates teamwork and integrates required competencies.
References and links	http://descargas.intef.es/recursos_educativos/It_didac/CCSS/5/02/05_uso_responsible_d_el_entorno_natural_contra_el_cambio_climatico/index.html
PARTNER	02 IWS



Name of the action*	Webinar on Active Mobility and Public Transportation
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	National
Territory	Spain
Goal	Information
Target audiences	General population
Duration	Not provided
Periodicity	Not specified
Scope of consumption	Mobility / travel
Supports / delivery	Internet / social media
Evaluation of its impact / effectiveness (max. 1000 characters)	The webinar organized by ECODES, Transport & Environment, and other environmental organizations focuses on the Draft Law on Sustainable Mobility, emphasizing the transition to a decarbonized and efficient transportation system. The event addresses measures proposed in the draft law, including the promotion of active mobility and public transportation. Experts and representatives from public administration participate, discussing topics such as bicycle use, governance, financing, and a State Fund for Sustainable Mobility. The webinar serves as an informative platform to exchange ideas and gather insights, aiming to raise awareness, promote sustainable mobility, and facilitate dialogue for effective implementation of the proposed measures.
References and links	https://ecodes.org/hacemos/cambio-climatico/incidencia-en-politicas-publicas/seguimiento-de-politicas-de-transporte-y-movilidad/webinar-movilidad-activa-y-transporte-publico
PARTNER	02 IWS



Name of the action*	ZeroW
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	European Commission
Level	European
Territory	Spain
Goal	Deterrence
Target audiences	General population
Duration	3-12 months
Periodicity	Recurrent
Scope of consumption	Food / home
Supports / delivery	Internet / social media
Evaluation of its impact / effectiveness (max. 1000 characters)	The ZeroW project, funded by the European Horizon 2020 program, aims to address the challenge of food losses and waste through systemic innovation and a multi-actor approach. By developing living labs and innovative solutions, it aims to reduce food losses and waste by 50% per person by 2030 and achieve zero food losses and waste by 2050. Through collaborations and shared value initiatives, the project seeks to engage actors across the food supply chain and society as a whole. By reducing food losses and waste, the project aims to improve the sustainability and economic viability of the food systems, contribute to environmental goals such as those set in the European Green Deal, and enhance the efficiency and balance of food markets. By coordinating activities with other living labs in Europe, ZeroW aims to address different stages of the food supply chain and engage diverse actors to achieve a common objective in reducing food losses and waste. Ultimately, the project strives to make a positive contribution to food security, resource efficiency, and the overall sustainability of food systems at both regional and global levels.
References and links	https://www.zerow-project.eu/
PARTNER	02 IWS

Name of the action*	Urban Tech Sustainable Mobility Map
Generic type of action	Specific type of action
<i>Legal rule / norm</i>	
<i>Campaign / programme / advertising</i>	
<i>Quality standard, guide, recommendation</i>	
<i>Project on similar topic</i>	Other
Level	National
Territory	Spain
Goal	Visibility
Target audiences	General population
Duration	Permanent
Periodicity	Singular
Scope of consumption	Mobility / travel
Supports / delivery	Internet / social media
Evaluation of its impact / effectiveness (max. 1000 characters)	<p>The Urban Tech Sustainable Mobility Map, created by Skiller Academy in collaboration with Vecdis, Startify, and the Marketing Association, provides a comprehensive overview of the technological ecosystem for sustainable and urban mobility at the national level. The map showcases companies and their notable projects, aiming to understand ongoing efforts in the field and promote collaboration. It was presented during the Mobility MKT Observatory event and serves as a resource to raise awareness, foster innovation, and drive towards a more sustainable future of urban mobility in Spain.</p>
References and links	https://www.caranddriver.com/es/movilidad/a33485322/mapa-movilidad-sostenible-espana/
PARTNER	02 IWS